# Yashverdhan Tiwari

Visual Designer

+917019925547 yash91292@hotmail.com I'm a Visual Designer with 2.8 years of experience in digital design. I have worked on a range of different projects from Branding to Interface and Experience design. I like taking new projects which challenges my skill-set and push me to bring something new every time.

# WORK EXPERIENCE

#### ZEFO

### VISUAL DESIGNER

JANUARY 2018 - PRESENT

Zefo is an early stage eCommerce startup committed to giving buyers and sellers an absolutely hassle free used goods shopping experience.

#### **Red Baton Creative Marketing**

**GRAPHIC DESIGNER** 

JUNE 2016 - SEPTEMBER 2017

Redbaton provides creative marketing solutions for all kinds of markets. I worked on all aspects of design including UI/Web design, Motion graphics and creative adverts for Social media, Branding, Visual Identity Projects and Print design.

#### **Red Baton Creative Marketing**

**GRAPHIC INTERN** 

APRIL 2016 - MAY 2016

Handled Social Media, adverts for various platforms, including Logo and Infographics, Photo manipulaton, Illustration and 3d rendering.

#### **PART TIME PROJECTS**

#### **RA Styling Studio**

**UI DESIGNER** 

SEPTEMBER 2017 - OCTOBER 2017

Designed Interface for a Self - Styling Closet mobile app for Apple platform, Created Visual Identity, Planned UX and designed wireframes for the App.

#### **Tilicho Labs**

**UI DESIGNER** 

DECEMBER 2016 - FEBRUARY 2017

Designed the interface for a Party invitation app which includes the wireframes, Icon and branding for the Android platform.

#### **Tilicho Labs**

**UI DESIGNER** 

JUNE 2017 - AUGUST 2017

Created Visual Identity, Interface and Experience design for a Location Tracking App for Android platform. This Location tracking app is used to track family and friends.

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# SOFTWARES

Illustrator Photoshop After Effects Adobe XD Lightroom Invision (Online Software) Extensive knowledge of both Mac and PC platform.

# SKILLS

UI/UX Motion Graphics Branding Visual Identity Web Print Illustration

# EDUCATION

# Bansal Institute of Science and Technology

BACHELOR OF ENGINEERING IN ELECTRONICS AND COMMUNICATION 2010 -2014

#### Suman Saurabh HS School

**10+2** 2009 - 2010

Links to

